

Wine & Cheese 2024

*IEEE's Largest
Networking Event*

EVENT DETAILS:

Lago Bar and Grill
1001 Queen Elizabeth Drwy, Ottawa

January 25th, 2024
From 7PM to 10PM



CONTACT:

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IEEE McNaughton Resource
Center SITE – Room 4026

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Introduction

Just like you, we think that the future looks brighter when everyone is working together and contributing, to build and innovate. This is why IEEE Women in Engineering (WIE) is the largest international professional organization dedicated to promoting women engineers and scientists. Our mission is to facilitate the global recruitment and retention of women in technical disciplines through affirmative action. IEEE WIE envisions a vibrant community of women, men and people from all over the gender spectrum collectively using their diverse talents and perspectives to accelerate progress toward a sustainable future with innovative technology.

Locally, the IEEE WIE student branches at the University of Ottawa and Carleton University seek this brighter future by connecting students with industry leaders, like yourself, through events such as the yearly Wine & Cheese. We have put together this event for now fifteen years to benefit you in seeking the best candidates for internships, coops, and future coworkers.

Every year, the IEEE WIE University of Ottawa and Carleton University Student Branches work to bridge the gap between students and industry through events such as Wine & Cheese. This event is entirely run by students for students



Event Background

The 15th Annual Celebration of Women in Engineering Wine and Cheese (WIE Wine & Cheese) provides an opportunity for the industry to connect to students in engineering and science who are seeking to expand their network and spark valuable discussions in a low-pressure environment.

Experts, professionals, faculty, and students are invited to meet others in their field of interest and create lasting bonds for years to come.

Our team is focused on connecting passionate and motivated individuals with the opportunities that will help them make an impact. We believe that getting creative and intellectual people to the places that they can excel is essential in building a sustainable and innovative future.



Objectives



Connect Companies to Future Innovators

With the rising costs and complexities of both hiring and training, it has become clear that the best hires are people we know, and we know the best way to know people is through conversation. We want to create an open forum for professionals and student leaders to connect and engage with the current challenges facing the world, while creating career opportunities that benefit both sponsors and students alike.

Create Open Opportunity

Recruit and inspire upcoming engineering graduates through sharing expertise with passionate like-minded individuals. This is an opportunity to cement your organization's brand as an industry leader to the next generation of engineers.

Ignite Formative Networking

There is power in relationships that extends beyond a generic introduction. Connections based on shared interests and goals increase success as a comprehensive platform to enter the workforce.

Patronage Tier Summary

[Open to negotiation]

<p>Gold \$1500</p>	<ul style="list-style-type: none">Keynote speakerSolo Social media post on Instagram (Post+Story)Solo Social media post on linked incLargest Logo on posters and brochuresLogo available for photo boothBooth reserved and prepared (merchandise and banner)Option to unveil intentions to match donation4 professional tickets included
<p>Silver \$750</p>	<ul style="list-style-type: none">Social media post collective of Silver sponsors on InstagramSocial media post collective of Silver sponsors on LinkedInCompany logo available for photo boothMerchandise table2 professional ticket included
<p>Bronze \$500</p>	<ul style="list-style-type: none">Social media post collective of Bronze sponsors on InstagramSocial media post collective of Bronze sponsors on LinkedInCompany logo available for photo booth1 Professional ticket included

Patronage Tier Summary

	BRONZE \$500	SILVER \$750	GOLD \$1500
Number of complimentary tickets given to representatives	1	2	4
Keynote speaker	-	-	Yes
Solo Social media posts (Instagram and LinkedIn)	-	-	Yes
Tiered Social media posts (Instagram and LinkedIn)	Yes	Yes	-
Logo on posters and brochures	Small	Small	Large
Logo available for photo booth	Yes	Yes	Yes
Booth reserved and prepared	-	-	Yes
Merchandise table	-	Yes	-
Option to unveil intentions to match donation	-	-	Yes

Meet the WIE Team



**Katey
Lloyd**

Carleton University,
WIE Chair



**Manaal
Mujeebuddin**

University of Ottawa,
WIE Chair



**Aljoharah
Alabdullatif**

Carleton University,
WIE Vice Chair



**Madison
Moran**

University of Ottawa,
WIE Vice Chair



**Avery
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Carleton University,
WIE VP Finance



**Émilie Des
Rosiers**

University of Ottawa,
WIE Treasurer



**Daphne
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Carleton University,
WIE VP External



**Somana
Debnath**

University of Ottawa,
WIE VP External



**Anna
Szumska**

University of Ottawa,
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**Fayza
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