

Wine & Cheese 2025

IEEE WIE's Largest Networking
Event & Celebration of
Women In Engineering



EVENT DETAILS

Canadian Museum of Nature
Musée Canadien de la Nature

240 McLeod St, Ottawa, ON K2P 2R1

Friday, January 24th, 2025
7PM to 10PM

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WIE 2025

01

Overview

Foreword | Background |
Objectives

Who are WIE

Just like you, we think that the future looks brighter when everyone is working together and contributing, to build and innovate. IEEE Women in Engineering (WIE) is the largest international professional organization dedicated to promoting women engineers and scientists. Our mission is to facilitate the global recruitment and retention of women in technical disciplines through affirmative action. IEEE WIE envisions a vibrant community of IEEE women, men and people from all over the gender spectrum collectively using their diverse talents and perspectives to accelerate progress toward a sustainable future with innovative technology.

Locally, the IEEE WIE student branches at the University of Ottawa and Carleton University seek this brighter future by connecting students with industry leaders, like yourself, through events such as the yearly Wine & Cheese. We have put together this event for now 16 years to benefit you in seeking the best candidates for internships, coops, and future coworkers.



Event Background

The 16th Annual Wine & Cheese event is a celebration of all the women that have carved their way in their industries and of the future generation of women that will continue to do so.

Wine and Cheese provides an opportunity for individuals in engineering and STEM to expand their network and spark valuable discussions in a low-pressure environment with others.

Experts, professionals, faculty, and students are invited to meet others in their field of interest and create lasting bonds for years to come.

Our team is focused on connecting passionate and motivated individuals with the opportunities that will help them make an impact. We believe that getting creative and intellectual people to the places that they can excel is essential in building a sustainable and innovative future.



Event Objectives



Connect Companies to Future Innovators

With the rising costs and complexities of both hiring and training, it has become clear that the best hires are people we know, and we know the best way to know people is through conversation. We want to create an open forum for professionals and student leaders to connect and engage with the current challenges facing the world, while creating career opportunities that benefit both sponsors and students alike.



Create Open Opportunity

Recruit and inspire upcoming engineering graduates through sharing expertise with passionate like-minded individuals. This is an opportunity to cement your organization's brand as an industry leader to the next generation of engineers.



Ignite Formative Networking

There is power in relationships that extends beyond a generic introduction. Connections based on shared interests and goals increase success as a comprehensive platform to enter the workforce.



Recognize and Support Women in Engineering

Through Wine and Cheese, we can work together to facilitate the global recruitment and retention of women in technical disciplines. This is an opportunity for organizations like yours to be involved in an initiative making an actual difference.



Event History

2025 Projected Attendance: 300

2024 Attendance: 269
Professionals: 44
Students: 225
Sponsors: 9

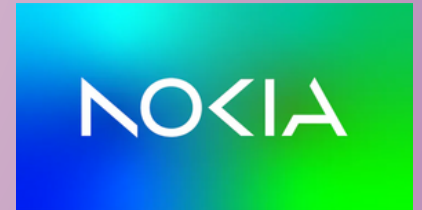
2023 Attendance: 247
Professionals: 33
Students: 214
Sponsors: 8

2022 Attendance: 163
Professionals: 58
Students: 105
Sponsors: 4

2009 First Wine & Cheese



Past Sponsors





WIE 2025

02

Patronage

Breakdown | Tier Summary

Patronage Breakdown

<p>Platinum \$2000 (1 spot available)</p>	<ul style="list-style-type: none">Keynote speakerSolo Social media post on Instagram (Post+Story)Solo Social media post on linked incLargest Logo on posters and brochuresLogo available for photo boothBooth reserved (option to bring merchandise and banner)4 Professional tickets included
<p>Gold \$1500</p>	<ul style="list-style-type: none">Solo Social media post on Instagram (Post+Story)Solo Social media post on linked incLarge Logo on posters and brochuresLogo available for photo boothBooth reserved (option to bring merchandise and banner)3 Professional tickets included
<p>Silver \$900</p>	<ul style="list-style-type: none">Social media post collective of Silver sponsors on InstagramSocial media post collective of Silver sponsors on LinkedInCompany logo available for photo boothCollective merchandise table for all silver sponsors2 Professional tickets included
<p>Bronze \$600</p>	<ul style="list-style-type: none">Social media post collective of Bronze sponsors on InstagramSocial media post collective of Bronze sponsors on LinkedInCompany logo available for photo booth2 Professional tickets included

Patronage Tier Summary

	BRONZE \$600	SILVER \$900	GOLD \$1500	PLATINUM \$2000
Number of complimentary tickets (given to representatives)	2	2	3	4
Keynote speaker	-	-	-	Yes
Solo Social media posts (Instagram and LinkedIn)	-	-	Yes	Yes
Tiered Social media posts (Instagram and LinkedIn)	Yes	Yes	-	-
Logo on posters and brochures	Small	Small	Large	Largest
Logo available for photo booth	Yes	Yes	Yes	Yes
Booth reserved and prepared	-	-	Yes	Yes
Tiered Merchandise table	-	Yes	-	-



WIE 2025

03

Closing

WIE Team | Contact Information

WIE Team



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